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## NEWS



### Getting the Most from Digitization

The digitization of manufacturing is rapidly connecting equipment within plant walls and beyond.

Digital operations allow machines to communicate and collaborate, while providing real-time data to improve both plant processes and the products they create.

That's the good news.

The bad news is that the volume of data moving through and beyond the plant floor is increasing exponentially, creating massive challenges for manufacturers in managing data, capturing and analyzing information and leveraging it. [Full Article.](#)



### Rumsey Day of Power is a Huge Success!

Our Drives Headquarters training on January 31 and February 1 was a huge success. Rumsey welcomed 38 customers over the two-day training

## EVENTS



### Modernization Solutions for Today & Tomorrow May 4

8:30am - 4pm

This one-day event will focus on modernizing your automation systems by discussing the benefits of newer technologies, while helping to document your current exposure. In many cases, simple migrations do not fully leverage the advanced functions and capabilities of these new products, leaving productivity gains behind. Join us to learn best practices and upgrade strategies to maximize and strengthen your next-gen plant. [More.](#) Make sure you [save the date!](#)

## WEBINARS

### Start your Journey Towards Smart Machines

March 29

2 - 3pm

Webinar

Join Rockwell Automation and Rumsey Electric Wednesday, March 29, 2017 from 2:00 p.m. - 3:00 p.m. for this live webinar! The emergence of smart manufacturing and industrial operations is driving new priorities. Learn how smart machines and

that featured hands on labs, product demonstrations and a PowerFlex 525 to take home! [Full post.](#)



### To Bypass or Not to Bypass

*Shakespeare once said "To Bypass or Not to Bypass? That is the question". Well... maybe not exactly that, but something similar... Throughout my career I have learned that many situations can arise when clients start and stop motors. No one rule applies to all situations. In this article, Bill Bernhardt, Senior Commercial Engineer at Rockwell Automation, gives a great overview and refresher for anyone trying to gain more control over the start and stop of motors. Should I use an internal bypass? Would an external bypass be my best option? What if your environment is kind of yucky? What should I do? [Read the full article and you will surely gain some great information!](#)*

Donna Wyatt, Product Specialist for Industrial Controls, Safety and Sensors

equipment can: Easily integrate into your facilities Provide access to information Help them increase efficiencies, improve productivity and support compliance Enable agile reaction to changing market demands We'll help you identify and overcome the challenges – both anticipated and unexpected – and we'll outline steps you can take today to get started on your journey. Register here for this webinar! [Register here today.](#)



### Developing Your Path to the Connected Enterprise: A Discussion with Marty Thomas

March 30

2 - 3pm

Webinar

At Rockwell Automation, they understand what it takes to achieve a Connected Enterprise because they've lived through the experience themselves. In this webinar, Marty Thomas, retired SVP, Operations and Engineering Services, will continue the story of their journey and share real life examples gathered from customers to detail what it takes to move from the vision of a Connected Enterprise to implementation. [More.](#)

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